### Land Use as the First BMP

Julie Tasillo Watershed Analyst Center for Watershed Protection MAFSM Conference October 25, 2007 Linthicum, MD

Photo Courtesy Of: Protecting Our Water & Environmental Resources, Purdue University

### About the Center for Watershed Protection



- Non-profit 501(c)3, non-advocacy organization
- Work with watershed groups, local, state, and federal governments
- Provide tools communities need to protect streams, lakes, and rivers
- ♦ 17 staff in Ellicott City, MD

www.cwp.org

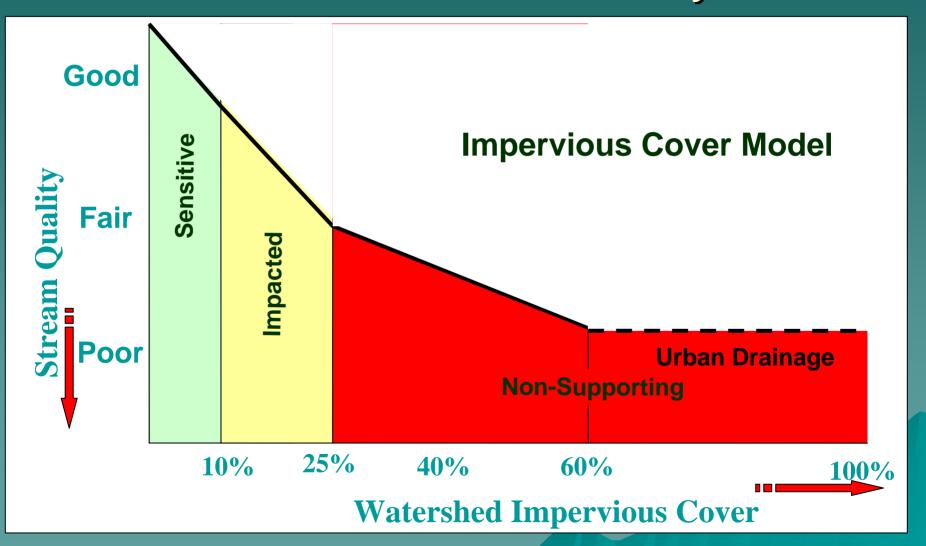
www.stormwatercenter.net



### **Presentation Overview**

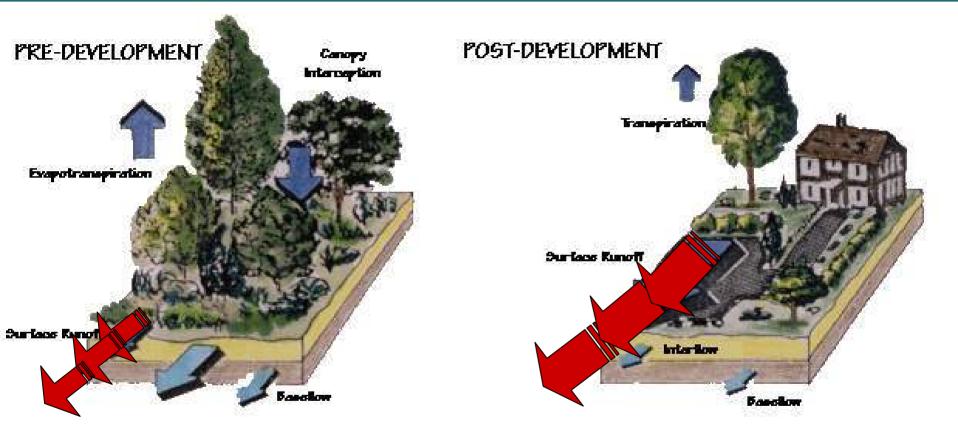
 Why Impervious Cover Matters?
 Relationship between Landuse and Impervious cover
 Drivers of Impervious cover
 Better Site Design

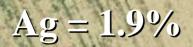
### Relationship Between Impervious Cover & Water Quality



Center for Watershed Protection

## **Changes in Surface Runoff**





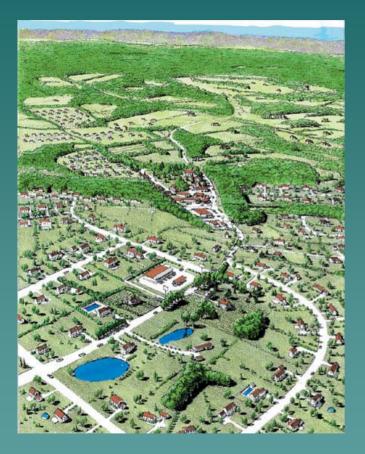
#### **2 Acre Res.** = 10.6%

#### Impervious Cover Land Use Relationships Data from 4 Suburban Counties (CWP, 2001)

### **1 Acre Res. = 14.3 %**

### $\frac{1}{2}$ Acre Res. = 21.2 %

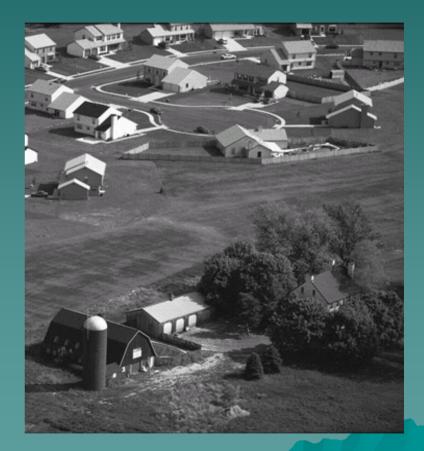
## **Trends in Development**



Current development trends are characterized by lowdensity housing, farmland conversion, and dependence on cars, which: Consumes land at a faster rate Transforms farmland Separates houses from stores, businesses, and other land uses Increases time spent in cars

### **Development patterns**

♦ 80% of residential development occurs on urban fringe or beyond  $\diamond$  94% of that development on 1 acre or more



## Drivers of Impervious Cover: Zoning

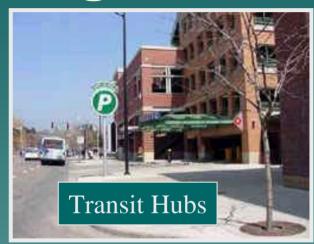
- Zoning Regulates
  - Separate Uses
  - Parking MINIMUMS
  - Setbacks
  - Height

#### Spread-Out Development



#### **More Impervious & More Runoff**

## Development Should Be Targeted to Some Areas...





### Under-Utilized Commercial

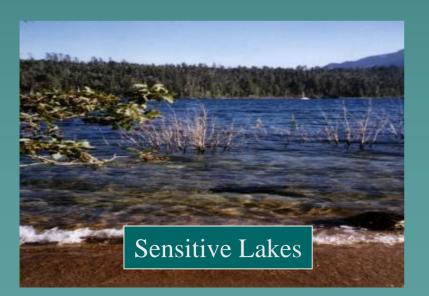




## ... And Avoided in Others









Drinking Water Source Areas

#### Jordan Cove, CT

바뷔

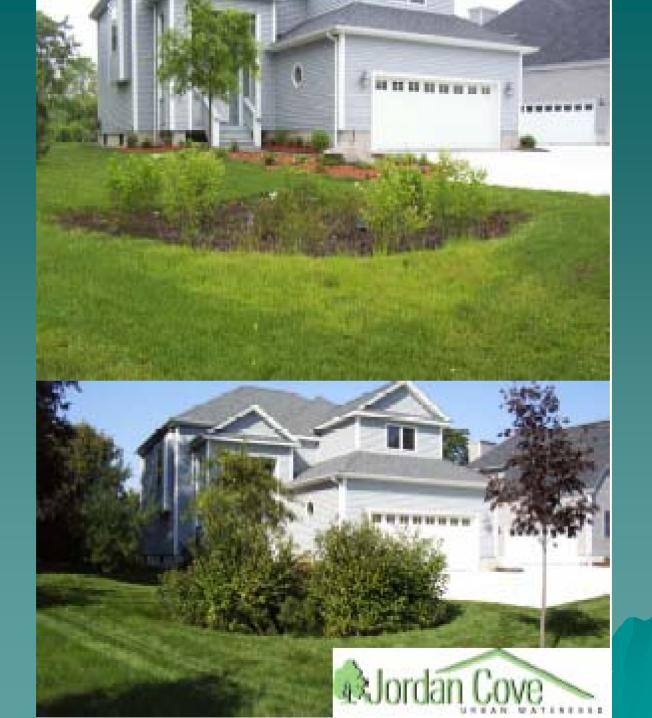
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### Grassed Swale



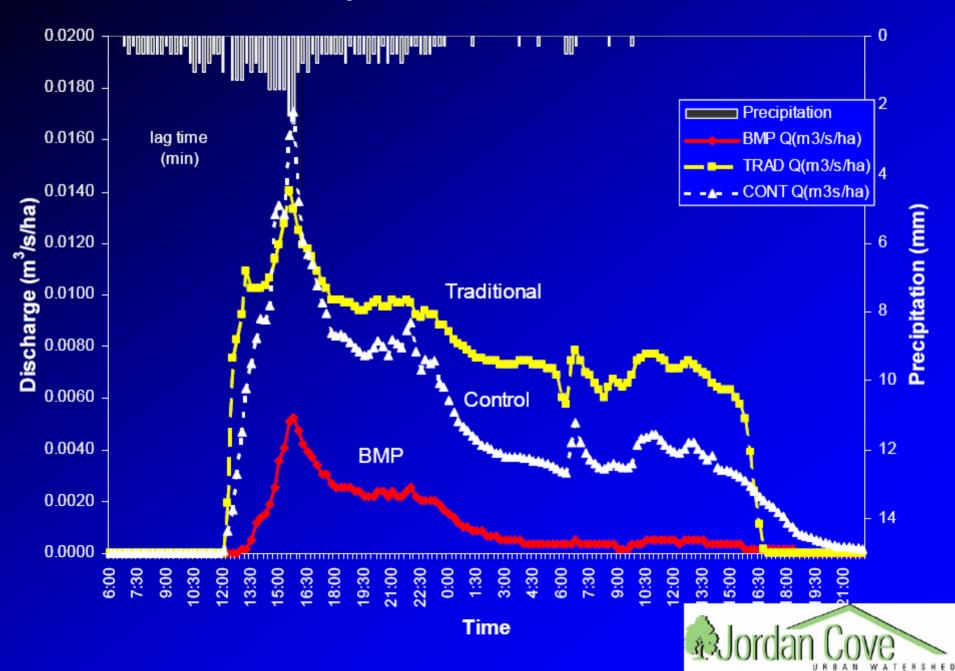


### **Bioretention cul-de-sac**

Chilles alles



February 6, 2004 - P = 51.6 mm



## **More Barriers**

### Jordan Cove Waivers

- Reduce road width
- Elimination of curb and gutter
- Alternative pavement surface
- One-way cul-de-sac
- Depressed island in cul-de-sac
- Zero lot line setback
- Shared driveways
- Reduced front setback
- Swales in ROW
- Elimination of sidewalks

## What is Better Site Design?

- Approach to residential & commercial site design that seeks to:
  - Reduce the amount of impervious cover
  - Reduce the volume & rate of stormwater runoff
  - Use pervious areas for more effective stormwater treatment
  - Increase the natural lands set aside for conservation
  - Achieve a marketable, cost-effective product

## 22 Model Development Principles

Four Categories of Development:



**Residential Streets & Parking Lots** 



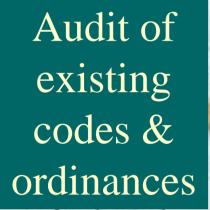
Lot Development



**Conservation of Natural Areas** 



Stormwater Management

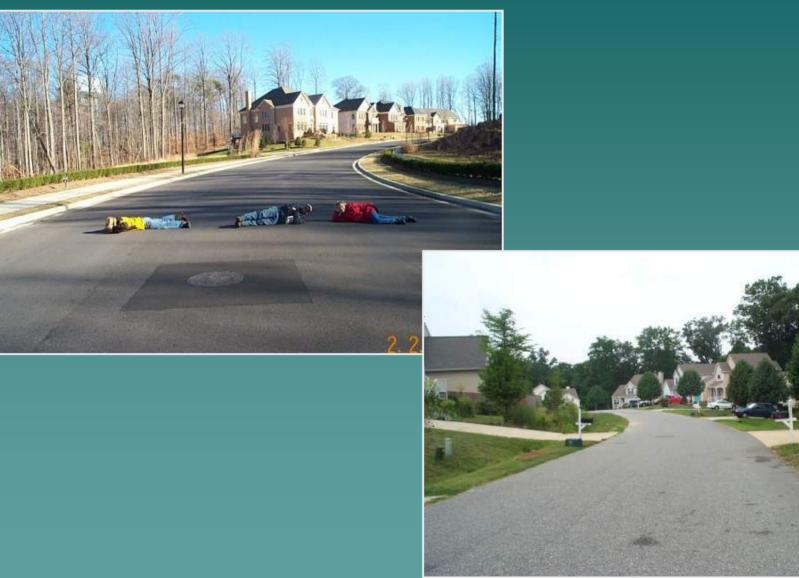




66 questions based on BSD principles

100point scoring system

## Street Width







## Utilize Pervious Materials

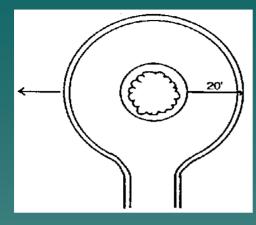
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### Cul-de-Sac Radius and Alternatives

.....

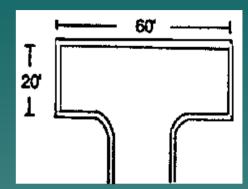
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### **Alternative Turnaround Options**

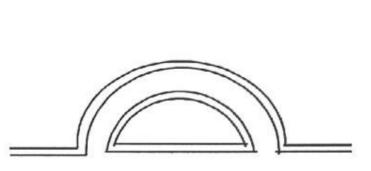


#### 40 FT CUL-DE-SAC W/ ISLAND

, 30 feet



#### T-SHAPED TURNAROUND



#### 30 FT RADIUS CUL-DE-SAC



 The COW is the Beginning -Site Planning Roundtable Group of "stakeholders" representing development, government, civic, environmental, and the business community:

 Identify codes & ordinances that act to prohibit or impede better site design

- Devise a set of recommendations for the jurisdiction to reform or update codes

## **Common Barriers**

- Change is Bad
- Misperceptions
  - Costs
  - Safety concerns
  - Mosquitoes
  - Marketability

Maintenance
Property Rights
Liability
Mindsets

### Lessons Learned

- Political Climate should be right
- Must have a Local Advocate to help drive the process & see through to implementation
- Give people many opportunities for Input/Output
- Understand Limitations of the process
   Neutral Party should facilitate process
   Use Local Examples



Better Site Design http://www.cwp.org/builders\_for\_bay.htm

Jordan Cove http://www.cag.uconn.edu/nrme/jordancove/

Smart Growth http://www.epa.gov/smartgrowth/

**Questions?** 

## Cul-de-Sac Radius and Alternatives



### **Land Use Planner**

#### Construction



Battle Impervious Surfaces!

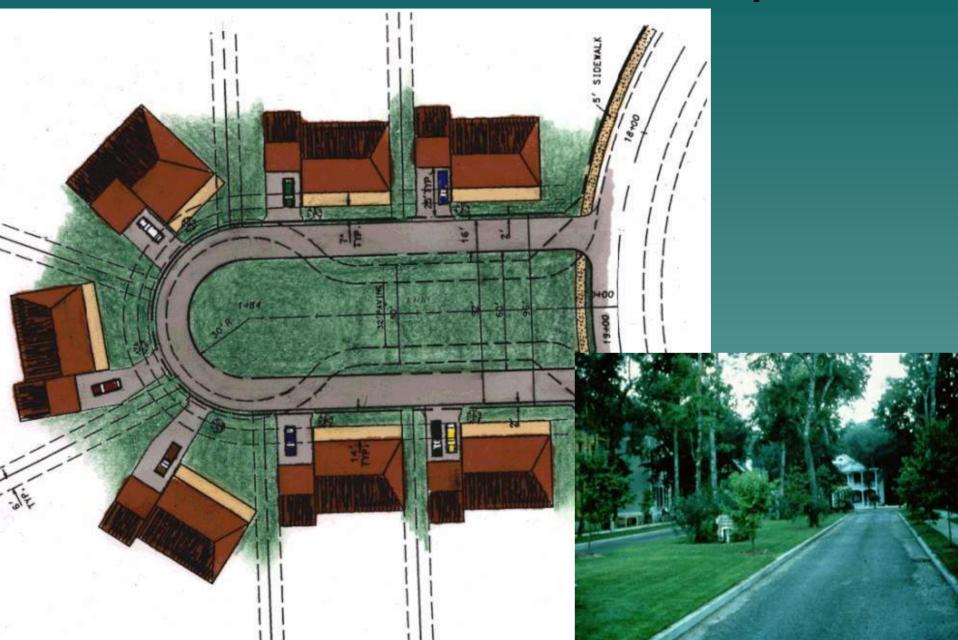


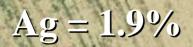
#### **Tame Irate Citizens!**

Use Better Site Design Principles!



## Alternative Cul-de-sac - Loop Road





#### **2 Acre Res.** = 10.6%

#### Impervious Cover Land Use Relationships Data from 4 Suburban Counties (CWP, 2001)

### **1 Acre Res. = 14.3 %**

### $\frac{1}{2}$ Acre Res. = 21.2 %

### <sup>1</sup>/<sub>4</sub> Acre = 27.8 % Residential

# 1/8 Acre<br/>Residential= 32.6 %

= 44.4 %

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Multifamily

Residential

Low Variability within Zoning Category

Townhome Residential = 40.9 %



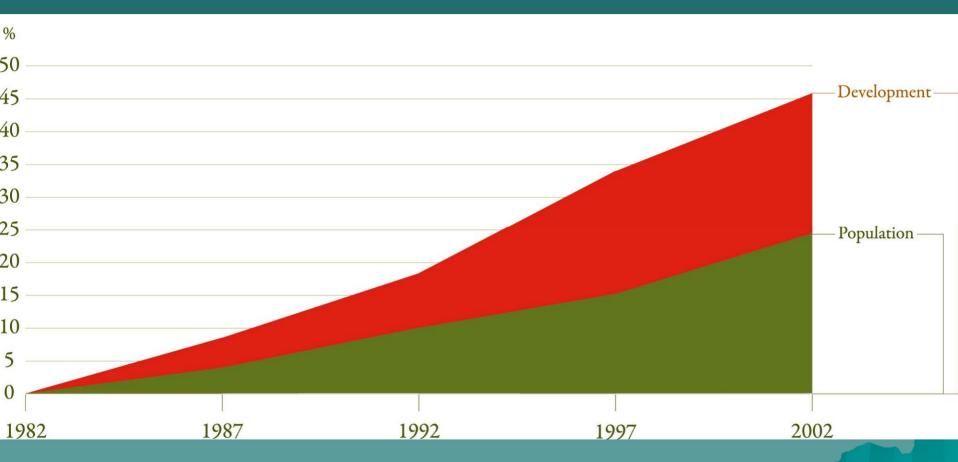
Light Industrial

= 53.4 %

### Commercial = 72.2 %

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### Land Development and Population Growth in the US, 1982-2002



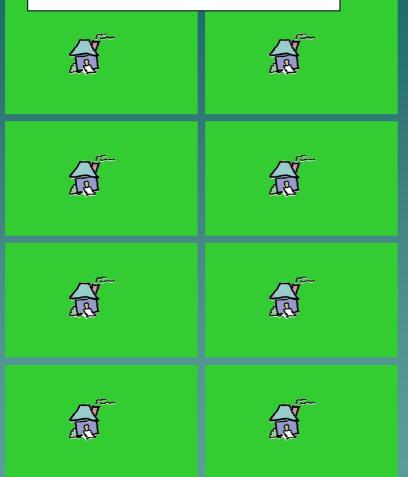
It's how and where we are growing that are driving our significantly increasing rate of land consumption, not domestic population growth.

# EPA Research on Smart Growth & Water

Scenario A:	Scenario B:	Scenario C:
1 unit/acre	4 units/acre	8 units/acre
Impervious cover = 20%	Impervious cover = 38%	Impervious cover = 65%
Runoff/acre = 18,700 ft <sup>3</sup> /yr	Runoff/acre = 24,800 ft <sup>3</sup> /yr	Runoff/acre = 39,600 ft <sup>3</sup> /yr
Runoff/unit = 18,700 ft <sup>3</sup> /yr	Runoff/unit = 6,200 ft <sup>3</sup> /yr	Runoff/unit = 4,950 ft <sup>3</sup> /yr

### Accommodating the same number of houses (8) at varying densities

#### Scenario A: 1 unit/acre



Impervious cover = 20% Total runoff = 149,600 ft<sup>3</sup>/yr Runoff/house = 18,700 ft<sup>3</sup>/yr

#### Scenario B: 4 units/acre



Impervious cover = 38% Total runoff = 49,600 ft<sup>3</sup>/yr Runoff/house = 6,200 ft<sup>3</sup>/yr

#### Scenario C: 8 units/acre



Impervious cover = 65% Total runoff = 39,600 ft<sup>3</sup>/yr Runoff/house = 4,950 ft<sup>3</sup>/yr

### And at the watershed level...

#### Accommodating 10,000 units on a 10,000 acre watershed at different densities

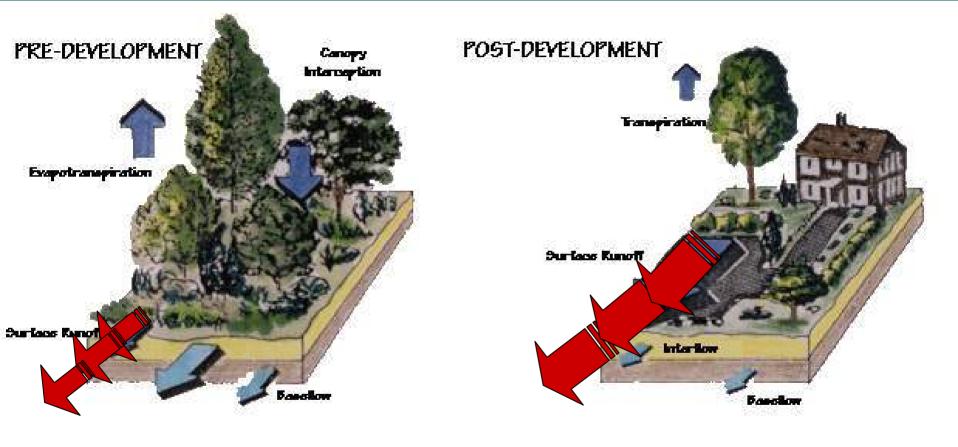
Scenario A	Scenario B	Scenario C
10,000 houses built on 10,000 acres produce: 10,000 acres x 1 house x 18,700 ft <sup>3</sup> /yr of runoff = <b>187 million ft<sup>3</sup>/yr of</b> stormwater runoff Site: 20% impervious cover	10,000 houses built on 2,500 acres produce: 2,500 acres x 4 houses x 6,200 ft <sup>3</sup> /yr of runoff = 62 million ft <sup>3</sup> /yr of stormwater runoff Site: 38% impervious	10,000 houses built on 1,250 acres produce: 1,250 acres x 8 houses x 4,950 ft <sup>3</sup> /yr of runoff = <b>49.5 million ft<sup>3</sup>/yr of</b> <b>stormwater runoff</b> <b>Site: 65% impervious</b>
Watershed: 20% impervious cover	Watershed: 9.5% impervious cover	Watershed: 8.1% impervious cover

The lower density scenario creates more runoff and consumes 2/3 more land than the higher density scenario.

### Watershed Scale – Smart Growth



# **Changes in Surface Runoff**



# **Geomorphological Impacts**



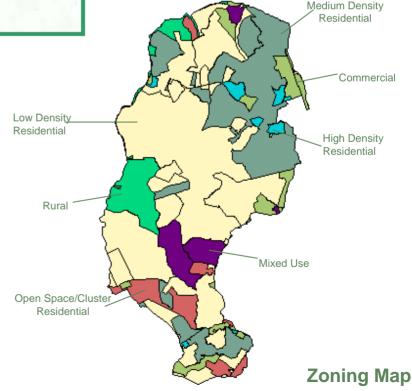
What's In A Name? Better Site Design? Low Impact Development? Conservation Design?

# E Green Infrastructure!!!!! Damn it!

**Conserve matural areas** and reduce **stormwater runoff** in comparison to traditional development.



Better Site Design principles address <u>how</u> development occurs



Better Site Design principles do not address <u>where</u> development occurs

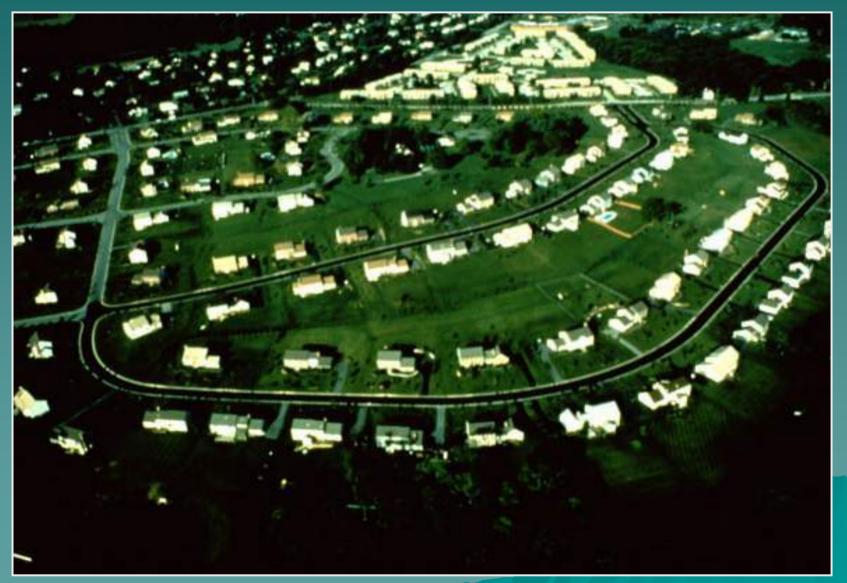
# Parking Lot Imperviousness







# Natural Areas Conservation



# **Open Space Design**

Open space design reduces lawn area, preserves trees, and is more attractive

> treed lots increase marketability and resale

Preserved wooded lots provide recreation

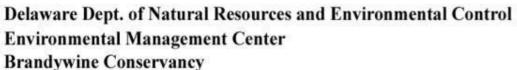
### Case Study Chapel Run Conventional Development

Total size of site: 96 acres Total number of lots: 142 Average size of lots: 1/2 acre Percent undisturbed: 0% Percent impervious: 29%

Delaware Dept. of Natural Resources and Environmental Control Environmental Management Center Brandywine Conservancy

### Case Study Chapel Run Conservation Design Parkway Alternative

Total size of site: 96 acres Total number of lots: 142 Average size of lots: 1/4 acre Percent undisturbed: 59.6% Percent impervious: 14.9%





## Cost Comparison: Chapel Run

 Conventional Development \$2,460,200
 Conservation Design-Parkway

\$888,735

Changing Cost Perceptions: Conservation Development

### BSD cost savings are from

- Reduced grading during site preparation,
- Stormwater management savings,
- Reduced site paving
- 2 BSD techniques that most influence cost are:
  - Clustered site design
  - Naturalized stormwater management systems

# Stream/Ditch Buffers



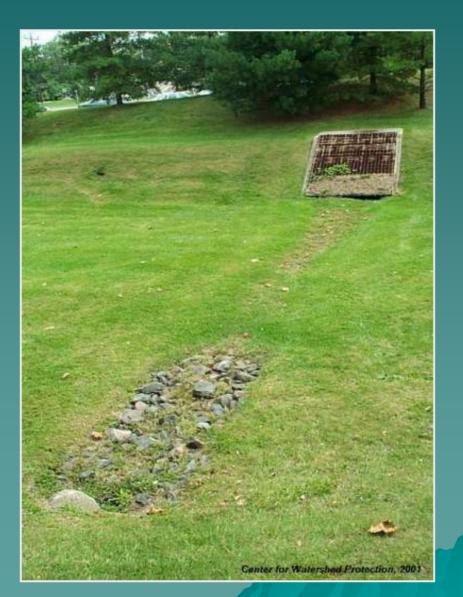




# **Clearing and Grading**



### Stormwater Treatment



# Vegetated Open Channels







# Parking Lot Runoff



# Rooftop Runoff



# Rooftop Runoff

### Not So Good





Rain Gardens & Rain Barrels

# Parking Lot Ratio



# Site 1: Residential Graham Village





# Site 2: Menards

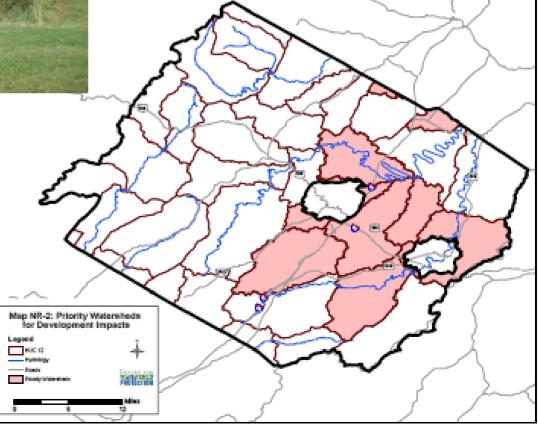




### Why Should Stormwater Managers Care. . .

...What the Comprehensive Plan says?

Land Use As the First BMP!





### GOAL: Comprehensive Plan & Stormwater Program Should Send the Same Signal



# Linking Stormwater & Land Use

Work With Land Use Planners - Comprehensive Plans Evaluate Existing Codes - Zoning - Subdivision - Utility Use Watersheds for Integrated Planning Smart Growth Resources at

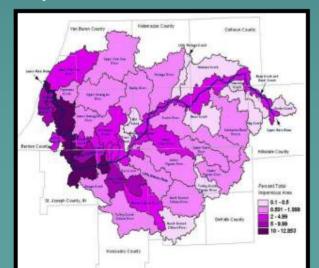
www.epa.gov/smartgrowth

### Watersheds As Organizing Units

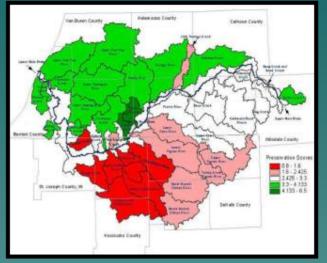
### Subwatershed map



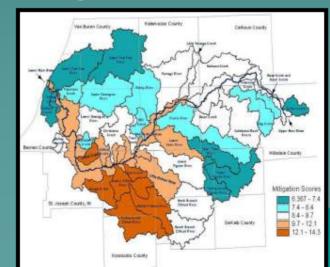
### Impervious Cover



### What to Preserve Map



### Mitigation Scores



St Joseph River Watershed Assn This private road is just wide enough to support travel lanes, onstreet parking and emergency access

# Examples of Narrower ROW Widths

Source	ROW Width	Pavement Width & Purpose
Portland, OR	35' 40'	20' residential street 26' residential street
Montgomery County, MD	20' 44' 46–60'	<ul><li>16' residential alley</li><li>20' residential street</li><li>26' residential street</li></ul>
ASCE, 1990 (Recommendations)	24–26' 42–46'	22–24' residential alley 26' residential street

# Encouraging Development Where We DO Want It...

- Infill & Redevelopment Incentives
- Flexible Setbacks & Lot Coverage
- Redevelopment
   Stormwater Criteria
- Fee-in-Lieu Program for Watershed Projects
   Utility Planning



Discouraging The Wrong Type of Development Where We DON'T Want It. .

- Overlay Zoning
- Performance
   Standards
- Special Stormwater
   Criteria (Buffers, Infiltration)
- Conservation
   Easements
   Utility Restrictions

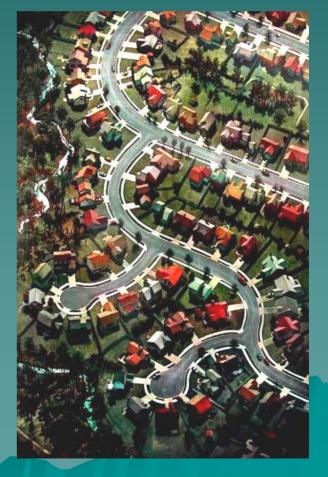


## Why Impervious Cover Matters At Different Scales

### Watershed/Community







# Impervious Cover/Water Quality: Watershed/Community Scale



- Focus Development
   Footprint from New
   Growth
- Encourage
   Redevelopment
- Protect Natural Resources
- SMART GROWTH

# Reduce Impervious Cover at Site Scale

- Reduce Impervious Cover Through Site Design
- Disconnect
   Impervious Cover
- Protect Site Open
   Space/Natural
   Areas
- Low Impact Development/ Better Site Design

